

Privacy Policy

This is the Privacy and Cookies Policy for the **Bulbi mobile application and www.bulbi.co** website. For the purposes of this policy, both the website and the mobile application will be collectively referred to as the “**App**”. The App is operated by **Bulbi Teknoloji A.Ş.**, trading as **Bulbi** (“we”, “us”, “our”). We are the **data controller** responsible for processing your personal data.

1. Information We May Collect From You

We may collect and process the following types of personal and non-personal data:

- Name, email address, phone number, and any other details provided via forms on the App (e.g., registration, event booking, feedback).
- Login credentials such as username and password.
- Your preferences to deliver personalized experiences and content.
- Transactional information (e.g., purchases, event enrollments).
- Communications sent to us (e.g., support, feedback, inquiries).
- Survey responses (if any).
- Device information: IP address, device ID, OS version, browser type, location data (approximate), language settings.
- Social profile data (if you sign in via Google, Facebook, Apple, etc.).
- Non-personally identifiable data (aggregated/anonymous usage data for analytics and improvement).

You may choose not to share some of this data, but doing so may limit your access to certain App features.

2. How We Use Your Information

We may use your information to:

- Personalize and improve your Bulbi experience.
- Process and manage purchases and subscriptions.
- Manage your account and activity history.
- Communicate with you regarding services or support.
- Analyze user behavior to enhance features and performance.
- Protect against fraud and misuse.
- Fulfill legal obligations if required.

We may also use your information to send you updates or promotional offers via email or push notifications—but only with your consent. You may opt-out at any time.

3. Public Forums

The App may include community sections or public discussions. Any information shared there is public, so please avoid disclosing personal or sensitive data.

4. External Links

Bulbi may link to third-party websites. We are not responsible for their privacy practices or content. We encourage you to review their privacy policies separately.

5. Payment Processing

All payments made through Bulbi are processed securely by third-party payment providers. We do not store or access your credit/debit card details. Transactions are encrypted using industry-standard SSL (Secure Socket Layer) technology.

6. Marketing Communications

With your consent, we may send you emails or push notifications regarding:

- Upcoming Bulbi events
- New features or offers
- Relevant content based on your preferences

You may unsubscribe or disable notifications at any time via settings or using the “unsubscribe” link in emails.

7. Location Data

To offer location-based services or suggestions (e.g., nearby events or partners), Bulbi may request access to your device’s approximate location. You can manage this permission via your device settings.

8. Security

We take data security seriously and implement appropriate technical and organizational measures to protect your personal data. However, internet-based transmissions are never completely secure, and we cannot guarantee absolute security.

9. Data Storage

Your data may be stored on secure servers hosted in Türkiye or abroad (e.g., EU/EEA regions), in compliance with applicable data protection laws. By using the App, you consent to this transfer, storage, and processing.

10. Cookies and Tracking Technologies

The Bulbi website uses **cookies** to enhance your browsing experience. These may include:

- **Session cookies:** Temporary cookies used during your visit.
- **Persistent cookies:** Remember preferences for future visits.
- **Analytics cookies:** Collect anonymous data for performance analysis.

You can control or disable cookies in your browser settings. However, disabling cookies may affect your experience.

Some tracking tools may include pixel tags or GIFs used in email communication or in-app content to understand engagement.

11. Sharing Your Data

We may share your data with:

- Service providers and contractors assisting with operations (e.g., hosting, analytics, payments).
- Partners and merchants where necessary for event bookings or service delivery.
- Legal authorities when required by law or for protection against misuse.

We do **not sell, rent, or trade** your personal data.

In the event of a business restructuring or acquisition, your data may be transferred to the new entity, with continued adherence to this privacy policy.

12. Requesting Data Deletion

If you would like us to delete your personal information or have any questions about data usage, please contact us at:

 info@bulbi.co

Subject: **Data Deletion Request**

13. Contact Us

For any privacy-related questions, feedback, or data requests, you can reach us via:

 info@bulbi.co